

Adopt-A-School Day

One day... for our future.



October 11, 2009

July 1, 2009

Aloha!

The current fiscal challenges facing our nation have, and will continue to have, a significant impact on Hawaii. As economic projections reflect a slowdown in our economy, we begin to feel the impact through cuts in hours, wages, and even jobs. Government often responds with higher taxes and fees, a reduction in public services, and calls to look out for even deeper cuts to follow.

Under these conditions, our public, charter, and private schools are generally forced to make dramatic changes in their budgets, often resulting in deferred maintenance, a deficiency in teaching resources, and the loss of educators. In the end, we are shorting our keiki, who might otherwise benefit from cleaner schools, access to broader programs and modern technologies, and smaller class sizes. While there are parents, individuals, and organizations who are working hard to support our schools, it is clear that there is a need for more.

October 11, 2009 will mark the second annual Jaycees Adopt-A-School Day in Hawaii. Adopt-A-School Day is a statewide grassroots effort to establish an annual day of awareness and service to Hawaii schools, similar to Make A Difference Day. In 2008, the chapters of the Hawaii Jaycees set out to assist schools in their areas following a simple 3 part formula:

- 1. Pick a school you have an interest in helping.**
- 2. Ask how you can help on Adopt-A-School Day.**
- 3. Organize your group and lend a hand.**

This community service day makes no distinction between public/charter/private schools, nor grade levels. This is a day for the community to support all of our schools. Projects run included donations, beautification, implementing a new school program, career skills training, and more.

This year, Jaycee chapters will continue to support schools in their areas and in addition, we will be serving as a catalyst to expand the scope and impact of the Adopt-A-School Day statewide. We will be handling the promotion and publicity of this truly unique effort to establish an annual day of service when we invest one day for our future.

Mahalo,

A handwritten signature in black ink that reads "Patule S. Lomax". The signature is written in a cursive style.



Adopt-A-School Day

One day... for our future.

October 11, 2009

Ala Moana Jaycees 2nd Annual Statewide Adopt-A-School Day

SPONSORSHIP OPPORTUNITIES

We invite you to join the Jaycees and dozens of community organizations in establishing Adopt-A-School Day as an annual day of service to our schools in Hawaii. We will work closely with you to develop a sponsorship package that meets your organizational marketing objectives.

Platinum: \$5,000

- * Verbal recognition during Kick Off and Mahalo events
- * Prominent display of name and logo on Sponsor Banner to be hung at schools
- * Choice of banner location at Kick Off and Mahalo events
- * Prominent display of company name and logo in marketing efforts
- * Acknowledgement on the event website with logo and link to your company's website
- * One (1) Inside / Outside Cover, Full Page Color Ad in the Souvenir Book (Outside Back Cover will be assigned to the first platinum sponsorship received)
- * Full Page Ad in the Kick Off Program Book
- * Six (6) tickets to the Kick Off event
- * Five (5) memberships to the Ala Moana Jaycees

Gold: \$2,000

- * Verbal recognition during Kick Off and Mahalo events
- * Preferred display of name and logo on Sponsor Banner to be hung at schools
- * Display banner at Kick Off and Mahalo events
- * Preferred display of company name and logo in marketing efforts
- * Acknowledgement on the event website with name and link to your company's website
- * Full Page Ad in the Souvenir Book
- * Half Page Ad in the Kick Off Program Book
- * Four (4) tickets to the Kick Off event
- * Two (2) memberships to the Ala Moana Jaycees

Silver: \$1,000

- * Verbal recognition during Kick Off and Mahalo events
- * Display of name and logo on Sponsor Banner to be hung at schools
- * Display of company name and logo in marketing efforts
- * Acknowledgement on the event website with name
- * Half Page Ad in the Souvenir Book
- * Quarter Page Ad in the Kick Off Program Book
- * Two (2) tickets to the Kick Off event

Adopt-A-School Day

One day... for our future.



October 11, 2009

SPONSORSHIP CONTRACT

If interested, please complete and send form by **August 31, 2009** to:

Adopt-A-School Day, c/o Ala Moana Jaycees, P.O. Box 89494, Honolulu, Hawaii 96830

Group Information

Contact Name: _____ Position: _____

Company Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____ Company Website: _____

Sponsorship Package (please check):

Platinum: \$5,000

Gold: \$2,000

Silver: \$1,000

Advertising (please check):

Full Page Color Souvenir Book Ad Only: \$250

Full Page B&W Souvenir Book Ad Only: \$100

Half Page B&W Souvenir Book Ad Only: \$55

Business Card B&W Souvenir Book Ad Only: \$30

Full Page Kick Off Event Ad Only: \$50

Half Page Kick Off Event Ad Only: \$30

Quarter Page Kick Off Event Ad Only: \$20

Business Card Kick Off Event Ad Only: \$10

Kick Off Event Passes Purchase (\$20 each): _____ QTY

I would like to contribute \$_____ to support Adopt-A-School Day in Hawaii.

Authorized Signature: _____ Date: _____

Please Note: All sponsors are asked to supply a high quality JPG or EPS file of their logo by **August 31, 2009**. Please email logos to art@adoptaschoolday.org

Please make checks payable to the Ala Moana Junior Chamber of Commerce. For further information about sponsorship, exhibition, and/or advertisement opportunities, please contact:

Patrick Tomiyasu, General Chairperson

Phone: (808) 733-5377

Email: info@adoptaschoolday.org



Adopt-A-School Day

One day... for our future.

October 11, 2009

The purpose of the Jaycees Statewide Adopt-A-School Day is to mobilize the community in service to Hawaii's schools.

The Jaycees Statewide Adopt-A-School Day is a day when we join together as a community to support our schools. Participating organizations will select a school and discuss how they might provide assistance on October 11, 2009.

Background: The recent economic downturn and looming state deficit has made investment in our schools extremely difficult for the government as multiple priorities compete for resources. We believe that our greatest asset is our people and that education is key to Hawaii's economic prosperity.

The goals of Adopt-A-School Day for 2009:

- 1. To provide service and assistance to at least 100 of Hawaii's schools.**
- 2. To involve at least 100 Jaycee chapters and Participating Organizations in assisting a school of their choosing.**
- 3. To generate 5,000 hours of planning and service time focused on schools.**
- 4. To raise \$10,000 in cash and donations for Hawaii schools.**
- 5. To hold a Kick-Off Celebration that will bring together people and organizations who share a desire to make a tangible impact on our schools.**
- 6. To generate publicity for the event, to include newspaper ads, social networking, radio, and other media.**

Adopt-A-School Day

One day... for our future.



October 11, 2009

WAYS TO PARTICIPATE:

Volunteer Your Group:

Whether it's beautification of the grounds, donation of materials, an educational program for the keiki, or something new, Hawaii's schools are asking for your group's contribution. And "group" doesn't just mean clubs, organizations, or businesses. You can organize a group of friends or family too! For more information, contact Community Involvement Chair Anthony Sato by e-mail at: community@adoptaschoolday.org

Volunteer Yourself:

Don't have a group to work with? Contact your local Jaycee chapter for more information on how you can participate in their Adopt-A-School Day project. To find the one nearest you, visit the Hawaii Jaycee's state webpage online at: www.hawaiijaycees.org

Sponsor The Event:

We welcome sponsor inquiries and will work with you to put together a package that will work for your company.

Donate/Support:

Your donation to our effort will go a long way to making Adopt-A-School Day in Hawaii a success. Alternatively, you may choose to support one of our fundraisers. Information is available online at: www.adoptaschoolday.org/support

MARK IT ON YOUR CALENDAR!

September 19, 2009	Kick-Off Ceremony Center Stage at Ala Moana Shopping Center
October 11, 2009	Adopt-A-School Day!
October 14, 2009	Mahalo Ads Run
November 2009	Mahalo Party



October 11, 2009

Participation Form

Please fill out all the fields mail this form by **September 1, 2009** to:

Adopt-A-School Day, c/o Ala Moana Jaycees, P.O. Box 89494, Honolulu, Hawaii 96830

This form is also available online at: www.adoptaschoolday.org

Group Information

Name of Organization or Group: _____

Website (if available): _____

Brief Description of Group: _____

Primary Contact

Name: _____

Phone: _____

Email: _____

Secondary Contact

Name: _____

Phone: _____

Email: _____

School Information

Name of School: _____

Name of Primary Contact: _____

Phone Number: _____

Email Address: _____

Project Description

Category (circle one):

• fundraising • donation • beautification • educational • other: _____

Brief Description of Project: _____

Adopt-A-School Day

One day... for our future.



October 11, 2009

About the Jaycees:



The Ala Moana Jaycees is a local chapter of the Hawaii Jaycees, the United States Junior Chamber, and Junior Chamber International.

We are a not-for-profit, nonpartisan organization made up of tomorrow's leaders and today's up-and-coming young professionals, dedicated to leadership, individual development and community service.

We are young people, ages 21 through 40, who have come together for a common purpose: creating positive change in our community and in ourselves while having a great time.

We represent a variety of occupations, interests, and social and economic backgrounds. As individuals, we subscribe to many different political ideologies and religious beliefs (the Jaycees is not a religious or political organization).

If you are interested in becoming a member, contact us in any of the ways listed below!

Adopt-A-School Day Contact Information:

Ala Moana Jaycees
PO Box 89494
Honolulu, Hawaii 96830
www.adoptaschoolday.org

General Chairperson: Patrick Tomiyasu
Phone: (808) 780-7816
Email: info@adoptaschoolday.org