



May 1, 2010

Aloha!

Our keiki need us! The current fiscal challenges facing our nation continue to have a significant impact on Hawaii. The slowdown in our economy impacts us through increases in taxes and fees, reductions in public services, cuts in jobs and wages, and of course Furlough Fridays. Our local schools are forced to make dramatic changes in their budgets, resulting in deferred maintenance, deficiency in teaching resources, and the loss of educators. The end result? We are depriving our keiki, our Future.

We, the Hawaii Jaycees, as a civic leadership organization feel the need to support our keiki through a community effort – the Adopt-A-School Day project. Adopt-A-School Day is a statewide grassroots effort to establish an annual day of awareness and service to our Hawaii schools, similar to Make A Difference Day. Last year, we involved 31 groups to assist 37 schools in fulfilling their necessities, including beautifying their campus, implementing new school programs, offering career skills training, providing donations, and more. And we could not have done so without the support of our generous sponsors.

This year we want to invite your group to help us raise an even greater awareness in the community to create a bigger impact on our local schools. Our goal is to involve 100 community groups to serve the needs of 100 schools - public, private, and charter schools alike. Your generous contribution, no matter the size, will go a long way.

The Third Annual Jaycees Adopt-A-School Day will take place on Sunday, October 10, 2010. The Jaycee chapters will continue to support schools in their areas, and most importantly, will be serving as a catalyst to expand the scope and outreach of the Adopt-A-School Day statewide on all islands. We will handle the promotion and publicity of this truly unique effort to establish an annual day of service where we invest one day for our future. Your support will make this happen. On behalf of our keiki, thank you in advance for making this such a success!

Mahalo,

A handwritten signature in black ink that reads "Krystal J. Lee".

Krystal Lee
General Chairperson

A handwritten signature in black ink that reads "Patrick A. Tomiyasu".

Patrick Tomiyasu
Co-Chairperson



The purpose of the Jaycees Statewide Adopt-A-School Day is to mobilize the community in service to Hawaii's schools.

The Jaycees Statewide Adopt-A-School Day is a day when we join together as a community to support our schools. Participating organizations will select a school and discuss how they might provide assistance on October 10, 2010.

Background: The recent economic downturn and looming state deficit has made investment in our schools extremely difficult for the government as multiple priorities compete for resources. We believe that our greatest asset is our people and that education is key to Hawaii's economic prosperity.

The goals of Adopt-A-School Day for 2010:

1. To provide service and assistance to at least 100 of Hawaii's schools.
2. To involve at least 100 Jaycee chapters and Participating Organizations in assisting a school of their choosing.
3. To generate 5,000 hours of planning and service time focused on schools.
4. To raise \$10,000 in cash and donations for Hawaii schools.
5. To hold a Kick-Off Rally that will bring together people and organizations who share a desire to make a tangible impact on our schools.
6. To generate publicity for the event, to include newspaper ads, social networking, radio, and other media.



WAYS TO PARTICIPATE:

Volunteer Your Group:

Whether it's beautification of the grounds, donation of materials, an educational program for the keiki, or something new, Hawaii's schools are asking for your group's contribution. And "group" doesn't just mean clubs, organizations, or businesses. You can organize a group of friends or family too! We invite you to attend our orientations and or invite us to come and speak to your group to learn more about how you can adopt a school. For more information, contact Community Involvement Chair Jonathan Cook by e-mail at: comm@adoptaschoolday.org and visit our website at: www.adoptaschoolday.org.

Volunteer Yourself:

Don't have a group to work with? Contact your local Jaycee chapter for more information on how you can participate in their Adopt-A-School Day project. To find the one nearest you, visit the Hawaii Jaycees' state webpage online at: www.hawaiijaycees.org.

Sponsor The Event:

We welcome sponsor inquiries and will work with you to put together a package that will work for your company.

Donate/Support:

Your donation to our effort will go a long way to making Adopt-A-School Day in Hawaii a success. Alternatively, you may choose to support one of our fundraisers. Information is available online at: www.adoptaschoolday.org/support

MARK IT ON YOUR CALENDAR!

August 28, 2010 Kick-Off Rally, 12PM, at Ala Moana Center Stage

October 10, 2010 Adopt-A-School Day!

November 7, 2010 Mahalo Party

✿Check out other events at: www.adoptaschoolday.org/events✿



Participation Form

Please fill out all the fields and mail this form by JULY 31, 2010 to:
Adopt-A-School Day, c/o Honolulu Chinese Jaycees, P.O. Box 957, Honolulu, Hawaii 96808

This form is also available online at: www.adoptaschoolday.org

Group Information

Name of Organization or Group: _____

Website (if available): _____

Brief Description of Group: _____

Primary Contact

Name: _____

Phone: _____

Email: _____

Secondary Contact

Name: _____

Phone: _____

Email: _____

School Information

Name of School: _____

Name of Primary Contact: _____

Phone Number: _____

Email Address: _____

Project Description

Category (circle one):

· fundraising · donation · beautification · educational · maintenance · other:

Brief Description of Project: _____

Estimated value of project (\$): _____

Referred By (Person/Organization): _____

Project Coordinator agrees to waive any and all claims against the Hawaii Jaycees' Adopt-A-School Committee, and/or any other persons/entities that are in any manner connected with the Hawaii Jaycees' Adopt-A-School Day project, from any and all damages or loss of personal property, or injuries (including death) that may occur before, during, or after the Hawaii Jaycees' Adopt-A-School Day events. Participants assume all risks associated with this project.

Project Coordinator Signature (required)

Date

HAWAII JAYCEES 3RD ANNUAL



About the Jaycees:

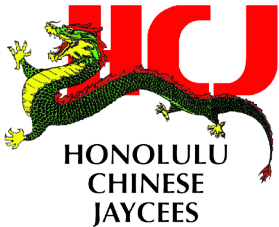
The Adopt-A-School Day project is being hosted by the Honolulu Chinese Jaycees, which is a local chapter of the Hawaii Jaycees, the United States Junior Chamber, and Junior Chamber International.



HAWAII
JAYCEES

We are a not-for-profit, nonpartisan organization made up of tomorrow's leaders and today's up-and-coming young professionals, dedicated to leadership, individual development and community service.

We are young people, ages 18 through 40, who have come together for a common purpose: creating positive change in our community and in ourselves while having a great time. We represent a variety of occupations, interests, and social and economic backgrounds. Each chapter within the Hawaii Jaycees has its own unique focus area, which are represented through their signature projects which include the Dragon Boat Race, Annual Filipino Fiesta, Manoa Craft Fair, Hawaii County Fair, Special Olympics, and the Cherry Blossom Festival to name a few.



HONOLULU
CHINESE
JAYCEES

If you are interested in becoming a member, contact us in any of the ways listed below!

Adopt-A-School Day Contact Information:

Honolulu Chinese Jaycees
PO Box 96808
Honolulu, Hawaii 96808
www.adoptaschoolday.org

General Chairperson: Krystal Lee
Email: info@adoptaschoolday.org

Co-Chairperson: Patrick Tomiyasu
Phone: (808) 733-5377
Email: info@adoptaschoolday.org